

Bajaj General Insurance Limited (Formerly known as Bajaj Allianz General Insurance Company Limited)

IRDA Registration No 113. dated 2nd May, 2001



FORM NL-36- BUSINESS -CHANNELS WISE

SI.No.	Channels	For the quarter ended Mar 2026		Up to the period ended Mar 2026		For the corresponding quarter of the previous year		Up to the corresponding quarter of the previous year	
		No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)
1	Individual agents	7,14,322	89,750	27,48,007	3,20,723	7,00,759	80,113	27,45,575	2,84,680
2	Corporate Agents - Banks	22,46,270	54,489	82,12,795	1,92,696	21,72,633	45,532	97,85,328	2,04,672
3	Corporate Agents - Others	16,04,950	10,418	45,15,274	39,565	3,49,682	8,005	16,07,079	32,359
4	Broker	24,01,660	1,86,219	1,44,09,641	9,00,196	56,45,183	2,10,528	2,42,52,653	8,34,982
5	Micro Agents	-	-	-	-	0	0	0	0
6	Direct Business	-	-	-	-	0	0	0	0
	-Officers/Employees	-	-	-	-	0	0	0	0
	-Online (Through Company Website)	39,620	2,221	2,76,496	8,904	3,58,523	2,611	11,09,669	10,161
	-Others	8,50,882	5,361	32,66,490	6,84,356	9,04,632	-3,596	46,18,411	6,07,324
7	Common Service Centres (CSC)	14,78,553	50,538	17,83,862	50,285	21,02,955	59,465	22,15,081	62,128
8	Insurance Marketing Firm	5,974	1,212	25,098	3,914	4,988	804	14,429	2,311
9	Point of sales person (Direct)	3,19,029	20,036	13,64,578	77,027	3,24,706	18,518	12,62,807	65,741
10	MISP (Direct)	1,31,138	9,642	6,45,305	39,869	1,51,348	8,411	6,41,598	37,107
11	Web Aggregator	3,728	50	22,676	316	4,001	44	16,611	216
12	Referral Arrangements	-	-	-	-	0	0	0	0
13	Other (to be sepcified)	-	-	-	-	0	0	0	0
	Total (A)	97,96,126	4,29,936	3,72,70,222	23,17,851	1,27,19,410	4,30,437	4,82,69,241	21,41,681
14	Business outside India (B)	0	0	0	0	-	-	0	0
	Grand Total (A+B)	97,96,126	4,29,936	3,72,70,222	23,17,851	1,27,19,410	4,30,437	4,82,69,241	21,41,681

Note:

- Premium means amount of premium received from business acquired by the source
- No of Policies stand for no. of policies sold
- Grand Total (A+B) should be consistent with all relevant NL forms e.g. NL-4 etc., as applicable
- Banks/FII/HFC are consider under head Corporate Agents - Banks